**First IAR China–Europe Aviation Summit**

***Winning through Co-operation***

**Monday 26 June 2017, Hilton Beijing Capital Airport**

首届中欧航空高层峰会

*主题：互联互通 合作共赢*

2017年6月26日 北京首都机场希尔顿酒店

SUMMIT AGENDA(Updated on 15th June, 2017)

会议议程（2017年6月15日更新）

**2017年6月26日周一 Monday 26 June 2017**

**上午 Morning**

08:00 Conference registration & Refreshments

会议签到及迎宾咖啡

*Chaired by: XIE Changqing, Vice President, CAAC News*

*主持人: 中国民航报社谢长庆副社长*

08:30 Chairman’s opening remarks

大会主席致开幕词 - 中国民航报社社长马松伟

08:40 **Keynote address: Winning through co-operation in the China-Europe aviation market**

主旨演讲：互联互通 合作共赢 推动中欧航空市场合作

**LIU Feng**, Director General, **Department of Transport, CAAC**

中国民航局运输司司长 刘峰

**第一场：合作共赢，联通中欧**

**Session One: Connecting China and Europe**

09:00 **The growth and development of China-Europe aviation market**

中欧航空市场发展与展望

**LEI Zheng,** President**, Institute for Aviation Research (UK)**

雷铮 国际航空研究院（英国） 院长

09:20 **Connecting China and Europe from secondary hubs**

海航中欧市场运营策略

**LIU Jichun**, Chief Marketing Officer, **Hainan Airlines**

刘吉春海南航空股份有限公司 首席市场官

09:40 **Opportunities for secondary cities to develop air services to China**

中型枢纽在中欧航空市场的发展机遇

**Oyvind Hasaas,** CEO**, Oslo Airport**

Oyvind Hasaas 挪威奥斯陆机场集团 首席执行官

10:00 **Working together to develop direct flights between Manchester and China**

携手合作推动中国与曼彻斯特直达航线

**Rhys Whalley,** Executive Director**, Manchester China Forum**

Rhys Whalley 曼彻斯特中国论坛 理事长

**Stephen Turner,** Commercial Director**, Manchester Airport**

Stephen Turner 曼彻斯特机场商务总监

10:20 Refreshments

茶歇

**第二场：航线合作与联营**

**Session Two: Joint ventures and alliances in the China-Europe market**

10:50 **Presentation, Panel Discussion & Interactive Session**

**(each panellist gives a 10-minute presentation, followed by panel discussion and interaction with audience)**

**演讲，嘉宾讨论及观众互动**

**（每位嘉宾演讲10分钟，之后嘉宾就以下热点问题展开讨论并与观众进行互动讨论）**

* Finding the right partners to help growth

寻找正确伙伴，助力增长

* Taking a share of a growing pie through joint ventures

以联营分享市场成长红利，以合作刺激市场增长

* Managing expansion and route development

航线开发与市场扩张策略

* Pursuing revenue growth and retaining cost discipline

收益增长下的成本控制之道

* Low cost long haul: could it find its market in the Asia-Europe market?

远程低成本：在欧亚市场上能否寻得商机？

**Moderator: Dr LEI Zheng,** President, Institute for Aviation Research (UK)

**讨论主持人：雷铮博士，国际航空研究院（英国）院长**

**Tony Fernandes**, Co-founder and Group CEO, **AirAsia Group**

* *The AirAsia experience of joint ventures and long-haul low-cost*

**China Eastern Airlines**

* *China Eastern’s views on joint ventures and alliances*

**ZHANG Lin**, Executive VP, **China Southern Airlines**

* *Expanding in the long haul market through partnership*

**LI Dianchun**, Chief Commercial Officer, **Hong Kong Airlines**

* *Hong Kong Airline’s ambitions and strategies in the long haul market*

**Mauro Oretti,** VP Sales and Marketing, **SkyTeam**

* *Value creation at Alliance level: a SkyTeam perspective*

**Mikko Turtiainen,** Vice President**, Finnair**

* *Finnair: Success through cooperation*

**Tony Fernandes，亚洲航空创始人与集团CEO**

* 亚航集团在跨国合资公司及远程低成本商业模式的探索

**演讲人待定，中国东方航空股份有限公司**

* 航线联营与联盟：东航经验分享

**张林，中国南方航空股份有限公司**

* 携手合作伙伴共同拓展远程航线

**李殿春，香港航空 首席商务官**

* 香港航空在远程市场的战略及展望

**Mauro Oretti, 天合联盟副总裁**

* 天合联盟：联盟创造价值

**Mikko Turtiainen, 芬兰航空公司副总裁**

* 芬兰航空携手中国伙伴在中欧市场合作共赢

**12:30 Lunch (Sponsored by Shannon Airport)**

**午餐（爱尔兰香农机场赞助）**

**下午Afternoon**

*Chaired by: ZHANG Xuerui, General Manager, Dept. of Sales & Marketing, CAAC News*

*主持人: 中国民航报社市场营销部 张学瑞总经理*

**13:50 Keynote address: Opportunities and challenges for cooperation in the China-Europe aviation market**

主旨演讲：中欧航空市场合作的机遇与挑战

**SONG Zhiyong**, President, **Air China**

朱松岩 中国国际航空股份有限公司 总裁助理

**14:10** **Keynote address: How Beijing’s new airport may change the competitive dynamics in Beijing and further afield?**

主旨演讲：北京新机场对北京市场及中欧航空市场的潜在影响

**LIU Xuesong,** President**, Capital Airport Holding Company**

王星 首都机场集团 常务副总经理

**第三场：中欧航空市场政策与投资**

**Session Three: Addressing policy & investment issues**

*Chaired by: John Grant, Partner, Midas Aviation*

*主持人： John Grant，MIDAS航空咨询公司合伙人*

**14:30 Presentation, Panel Discussion & Interactive Session**

**(each panellist gives a 10-minute presentation, followed by panel discussion and interaction with audience)**

**演讲，嘉宾讨论及与观众互动**

**（每位嘉宾演讲10分钟，之后嘉宾就热点问题展开讨论并与观众进行互动讨论）**

* “Belt and Road” and China’s international aviation policy

“一带一路”与中国国际航空市场政策

* EU-China aviation relationship

中国与欧盟航权进一步开放的前景

* China-UK aviation relationship post Brexit

英国脱欧以后中英航空关系展望

**Moderator: Dr C K Law,** Senior Advisor, Institute for Aviation Research (UK) / Director of Policy, Aviation Policy and Research Centre of the Chinese University of Hong Kong

**讨论主持人：罗祥国博士，国际航空研究院（英国） 高级顾问 /香港中文大學航空政策研究所 政策研究主任**

**Jeremy Robinson,** Partner**, Watson Farley & Williams**

* *The impact of Brexit on UK’s international aviation market*

**Jagoda Egeland,** Economist, **OECD**

* *European regulatory environment and the challenges to airport investment*

**Dr FAN Xingli,** Senior Economist, **Technology Expert Library, CAAC**

* *“Belt and Road”: Opportunities for investment in civil aviation industry*

**CHEN Chao,** Head of CIC Research Institute,**China Investment Corporation**

* *Investing in aviation: China Investment Corporation’s perspective*

**Jeremy Robinson, 华盛国际律师事务所 合伙人**

* 英国脱欧对英国国际航空业的影响

**Jagoda Egeland, 经济合作与发展组织（OECD）经济学家**

* 欧洲机场投资的市场管制及面临挑战

**范幸丽，中国民航局科技专家库专家，高级经济师**

* “一带一路”：民航业投资机遇

**陈超，中国投资公司研究院负责人**

* 中投对航空业投资的看法

**16:00 Refreshments**

**茶歇**

**第四场：中欧航空市场商业模式创新**

**Session Four: Success through innovation**

**16:30 Presentation，Panel Discussion & Interactive Session**

**(each panellist gives a 10-minute presentation, followed by panel discussion and interaction with audience)**

**演讲，嘉宾讨论及与观众互动**

**（每位嘉宾演讲10分钟，之后嘉宾就热点问题展开讨论并与观众进行互动讨论）**

* Prospects for point to point long-haul routes in the China-Europe market

中欧点对点洲际航线市场前景

* Hub competition in the China-Europe market: winners and losers?

中欧航空市场枢纽机场竞争

* Emerging hubs connecting China and Europe

中欧航空市场新兴枢纽

* Innovative distribution channels: targeting right customers in the digital era

信息时代销售渠道创新

**Moderator: Dr Xiaowen FU,** Institute for Aviation Research (UK)

**讨论主持人：符啸文博士, 国际航空研究院(英国)**

**Petri Vuori,** Vice President, **Finavia**

* *Finavia’s experience of innovation*

**Stephen King,** Head of Airline Relations**, Gatwick Airport**

* *Making self connection work for airlines and passengers*

**HUANG Wei***,*Chairman of Board of Supervisors**, Chongqing Airport**

* *Enhancing low cost alliances through airport hubs*

**Stephen WANG,** Chairman**, Spring Airlines**

* *Where next for the low cost carriers in China?*

**Wells Zheng,** Vice President**, Fliggy, Alibaba Group**

* *Airline distribution in the age of digital era*

**Wilco Sweijen, Director Aviation Marketing, Amsterdam Airport Schiphol**

* *Innovation in route development*

**Petri Vuori, 芬兰机场集团 副总裁**

* 芬兰机场集团：创新经验分享

**Stephen King, 伦敦盖特威克机场航空公司关系总监**

* 盖特威克中转：商业模式及创新

**黄伟，重庆机场集团监事会主席**

* 低成本航空联盟和新兴航空枢纽

**王煜，春秋航空股份有限公司董事长**

* 春秋航空：创新打造竞争优势

**郑伟斌,阿里旅行副总裁**

* 信息化时代机票分销商业模式创新

**Wilco Sweijen,荷兰史基浦机场航空市场营销总监**

* 创新驱动航线网络拓展

**18.30 Chairman’s closing remarks**

**大会主席致闭幕辞**

**19:00 Gala Dinner (Sponsored by OAG)**

**晚餐（OAG赞助）**

**21:30 End of conference**

**会议结束**